

Enterprise Application Service



Do you recognise any of this?

- Your people are wasting time double entering information on different systems.
- Key management information is held in a number of places across your company that are not connected. This results in higher costs and can lead to lost revenue.
- The more real time data and reporting your business has access to the more control you have to make the right management decisions.

eENTERPRISE = A bespoke service that moves all your media booking data seamlessly into your internal systems, in real time, providing 24/7 reporting and greater management control.

You probably wonder how we do this...

- Step 1 – Process Mapping:** Identify and agree the management information you are looking for, map your internal workflow processes, get alignment across your internal stakeholders and document development work needed.
- Step 2 – System Integration:** Once the development work has been agreed, the jobs are allocated to your internal team and our technical development team. The closer your systems integrate with our data the greater the efficiency across your businesses.
- Step 3 – Service roll out and review:** To make sure that the service and features are understood and fully utilized by your teams, we offer a structured service adoption programme including continuous user training and feedback sessions.

...and what are the benefits to your company?



- ✓ You will dramatically reduce the time spent on admin across your business delivering a higher margin service.
- ✓ Information will be accessible to you to make more informed business decisions.
- ✓ You will be freed up and better connected across your business to deliver better media solutions.
- ✓ Delivering a direct positive impact on your bottom line

So why us and why now?

- Our technology enables you to digitalise the booking to reduce admin across your business.
- We specialising in delivering fully hosted media trading and transacting technology (SaaS).
- Our service is already being used by the UK's largest publisher, advertiser/media agencies.
- Our team has over 60 years combined experience of management consultancy, application development and media management.